

# MEDIA RELEASE

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## **RICHARD EVANS APPOINTED NEW MANAGING DIRECTOR OF BRIDGECLIMB**

The Board of BridgeClimb has appointed Richard Evans as the new Managing Director.

Richard Evans is currently the CEO of the Sydney Opera House.

Paul Cave, the Chairman and Founder of BridgeClimb, said,

“I am delighted that we have acquired Richard’s creative skills and expertise, and know that he will further grow, invigorate and enhance the BridgeClimb experiential business.”

In previous roles Richard Evans headed, as Executive Director, The Australian Ballet and was General Manager of The Bell Shakespeare Company.

Mr Evans is credited with having transformed Sydney Opera House into a centre of creative and thought leadership. He has initiated a diverse range of events, which have brought entirely new audiences to its seven venues.

Richard Evans said “I am delighted to be taking on this new creative challenge as we work together to take BridgeClimb to the next phase in its development. My past experience in expanding and developing large arts and tourism enterprises has prepared me well for the challenge ahead.”

BridgeClimb is undoubtedly a key tourism asset of Sydney and Australia, and it is anticipated that under Mr Evans’ leadership, he will inject some creativity and innovation into its further evolution.

Richard Evans replaces Todd Coates who vacated the position in October 2011.

### **About BridgeClimb**

BridgeClimb is considered a ‘must-do’ tourist attraction in Sydney, with over 2.75 million people from over 137 countries having climbed the Bridge since it opened in 1998.

Climbers can climb to the summit of this world famous icon on The Bridge Climb, The Discovery Climb or for those who are short on time, The Express Climb. The attraction has won numerous awards including the 2007 Australian Tourism Awards - Best Major Attraction.

### **For media enquires please contact:**

Bruce Pollack  
Bruce Pollack Consulting  
Phone: +61 (2) 9331 5276  
Mobile: +61 (0)418 331 527  
Email: [bruce@pollackconsulting.com](mailto:bruce@pollackconsulting.com)