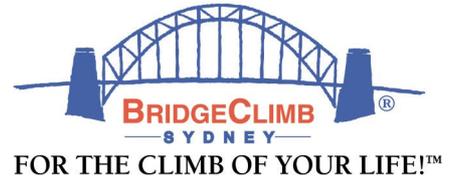


MEDIA RELEASE

Monday 15th March 2010



BridgeClimb celebrates the 2.5 millionth climber to scale to the summit of Sydney's icon

BridgeClimb Sydney has celebrated the 2.5 millionth Climber to experience "The Climb of their Life" on the world famous Sydney Harbour Bridge.

At 10.05am on Friday 12th March 2010, Hilary Baker from the UK scaled to the summit of the Bridge with BridgeClimb Sydney.

Ms Baker, a coach driver from Sundon, England (just outside London), climbed with her partner Greg Ashworth as well as her sister Alison Kirkham and Alison's husband John Kirkham.

"This is our first visit to Australia and what a way to be welcomed" Ms Baker said. "I have been looking forward to climbing the Bridge for so long, and to be lucky enough to be the 2.5 millionth climber...well this is just brilliant."

At the summit Ms Baker was presented with a trophy containing a cement core from the original 1932 Sydney Harbour Bridge foundation work, sourced from the excavation of the BridgeClimb access tunnel to the Bridge.

Todd Coates, Managing Director of BridgeClimb said "Hilary has travelled from across the globe to summit the Bridge today. Her story and the memory she will treasure forever is as unique and special as every one of our 2.5 million Climbers".

Since BridgeClimb opened in October 1998 58% of Climbers have been international visitors to Sydney, 24% were Sydney-siders and 18% were from the rest of Australia.

BridgeClimb now have three exciting climbs to the summit of the Bridge; The Bridge Climb, The Discovery Climb and The Express Climb, all available at dawn, during the day, twilight and at night. For booking enquiries call (02) 8274 7777 or book online at www.bridgeclimb.com

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