

Brett Lee Leads Ashes Rivalry to New Heights

Brett Lee Joins Fanatics' Battle with British Cricket Fans on the Sydney Harbour Bridge

On 14th November 2013, Australian Cricket star Brett Lee, led a charge of Fanatics and British cricket supporters to the top of the Sydney Harbour Bridge for a friendly display of rivalry ahead of the Ashes series.

Adorning face paints of green and gold and the St Georges Cross, the fans chanted, sang and shouted their hearts out in a bid to demonstrate their loyalty to their teams and outdo their opposition.

This pride of two nations was paraded on the Bridge in the build-up to the Ashes, which comes to Sydney for the final Test on 3rd – 7th January 2014.

World renowned Australian cricketer and Friend of Australia, Brett Lee, said "It's a privilege to climb the Sydney Harbour Bridge with such passionate and patriotic fans. The energy and commitment, clearly seen here today, is vital fuel motivating the players to give their all when representing their countries".

Led by Lee, the Fanatics, Australia's best known sports support group, and cricket exchange players from several British teams, completed the ascent to the summit of the Bridge, 134 meters above the glittering Sydney Harbour. The two groups were divided in their allegiance but united in their love of the great game.

Fanatics member Steven Laffey, who took part in the climb, said "the Sydney Harbour Bridge is a great Aussie icon and a very fitting place to invite our friends from the Old Dart today, to show our national pride and the faith we have in our boys".

Proud to operate in a nation of cricket lovers, BridgeClimb is looking forward to supporting the Australian team and to welcoming international cricket fans to Sydney during the Ashes series.

BridgeClimb offers a truly memorable experience, perfect for special occasions, family adventures, team building and corporate events. For more information, please visit www.bridgeclimb.com or call (02) 8274 7777.

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About BridgeClimb:

BridgeClimb, the dream of Chairman & Founder Paul Cave, is considered a 'must-do' tourist attraction in Sydney, with more than 3 million people, from more than 137 countries, having climbed the Bridge since it opened in 1998. Climbers can climb to the summit of this world famous icon on The Bridge Climb, The Discovery Climb, The Express Climb and BridgeClimb's newest climb; The Mandarin Climb. Launched in response to the growing Chinese market in Australia, The Mandarin Climb features local Mandarin speaking guides. BridgeClimb has won numerous awards including the 2012 'Best Guided Tour in Australia' Australian Traveller Reader's Choice Award.

Brett Lee:

Brett Lee is a world renowned Australian cricketer and one of the most dynamic fast bowlers of recent cricket history. Having recently retired from International cricket, Brett's career highlights include the Bradman Young Cricketer of the Year 2000, Wisden Cricketer of the Year 2006, Australian Test Player of the Year 2008 and the prestigious Allan Border Medal 2008.

Friends of Australia:

Tourism Australia's program involving sports stars, fashion designers and leading chefs, environmentalists, entrepreneurs and artists, along with some of Australia's most influential high-achievers and opinion leaders.

http://www.tourism.australia.com/documents/FOA_list.pdf

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