

## **MEDIA RELEASE**

**Tuesday, 13 March 2007  
For Immediate Release**



### **BridgeClimb – The Ultimate Way to Celebrate the 75<sup>th</sup> Anniversary of the Sydney Harbour Bridge**

BridgeClimb Sydney will provide the ultimate way to mark the 75<sup>th</sup> Anniversary of the Sydney Harbour Bridge. With hundreds of thousands of people assembling in Sydney to witness the Bridge's Birthday, there is not a more historic time to reach the summit of the Bridge than over the 75<sup>th</sup> Anniversary weekend.

On Sunday 18<sup>th</sup> March, Climbers have the chance to summit the Sydney Harbour Bridge whilst the official celebrations take place below. Climbers will ascend an Australian icon as crowds of Australians and international visitors mark the historic occasion by walking across the road deck. Whilst registrations have closed for the Bridge Walk, BridgeClimb still has a limited number of Climbs available for this once in a generation event. The spectacular view point will allow Climbers the chance to take part in the celebrations from a truly unique perspective.

"There will be no better view of the celebrations to mark the 75<sup>th</sup> Anniversary than from on top of Sydney Harbour Bridge," says BridgeClimb Managing Director Todd Coates. "Watching thousands of people take the place of cars as they move over the Bridge will be a truly awe-inspiring occasion."

Whilst the official celebrations take place on Sunday 18<sup>th</sup> March, the actual anniversary of the Bridge is the following day, Monday March 19<sup>th</sup>. On this historic day, BridgeClimb will celebrate with its Climbers by providing limited edition souvenir Climber Certificates. These exclusive certificates are based upon the original certificates issued to people who walked across the Bridge when it was officially opened on the 19<sup>th</sup> March 1932. Climbers who join BridgeClimb on this day will also receive a commemorative coin to honour this special day in Sydney's history.

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Climbers can choose from The Bridge Climb, an adventure over the top of the awesome structure, or The Discovery Climb, BridgeClimb's newest experience through the heart of the Sydney Harbour Bridge. On both journeys, Climbers will have the chance to cross catwalks, climb ladders and feel the steel of the massive structure before ascending to the very summit of the Bridge.

To secure your place on an exclusive BridgeClimb experience throughout this historic period visit [www.bridgeclimb.com](http://www.bridgeclimb.com) or call +61 2 8274 7777.

### **Climb Availability**

<b>Saturday 17<sup>th</sup> March</b>	The Bridge Climb and The Discovery Climb
<b>Sunday 18<sup>th</sup> March</b>	The Bridge Climb
<b>Monday 19<sup>th</sup> March</b>	The Bridge Climb and The Discovery Climb

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For further information, or to obtain additional images please contact:

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