

MEDIA RELEASE

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BridgeClimb unveil a new secret of the Sydney Harbour Bridge

In November 2006, BridgeClimb Sydney, Australia's leading Tourist Attraction, will unveil a new experience of the Sydney Harbour Bridge, an experience that will take Climbers to parts of the Bridge never before accessible to the public.

BridgeClimb's new experience will take Climbers on a unique journey of discovery through the heart of the Bridge upon the inner arch before ascending to the very top, 134 metres above sea level. On the new Climb, Climbers will find themselves immersed in, and surrounded by, the structure that previously could only be experienced from above.

Climbers will be able to touch the raw steel and infinite rivets as they wind around the inner components of the Bridge. Climbers will travel over mesh catwalks, up stairs and past the historic point where the Bridge was first joined.

The summit for the new Climb is also unique to the original Climb, and an adventure in itself just to get there. Climbers will scale a staircase between the two arches starting at a height of 116 metres above sea level.

"Our new Climb experience will enable our customers to choose the path they take to achieve the ultimate experience of Sydney," said BridgeClimb's Managing Director, Todd Coates.

The original BridgeClimb experience takes Climbers over the top of the Bridge and has become the ultimate experience of Sydney. Since 1998 BridgeClimb has welcomed close to 1.8 million Climbers from Sydney, Australia and around the world.

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Climbers on both experiences will share the awesome views of Sydney and the amazing sense of achievement when reaching the summit, a signature feeling taken away from every BridgeClimb experience.

Both experiences will take 3 ½ hours and all Climbers will receive a commemorative certificate and a photograph of their Climb group at the summit.

BridgeClimb offers Climbs at Dawn, Day, Twilight and Night, and has departures every ten minutes, seven days a week. Now Climbers also have the choice to Climb over the top or through the heart on an adventurous journey of discovery.

For booking enquiries call (02) 8274 7777 or book online at www.bridgeclimb.com

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For further information, or to obtain additional images please contact:

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