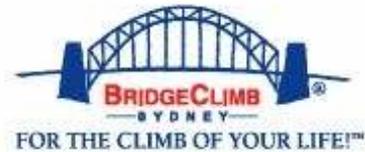


# MEDIA RELEASE

Thursday 8<sup>th</sup> November 2007



## **BridgeClimb wins 'Best Experience in NSW' at the Golden Backpack awards**

BridgeClimb Sydney was awarded the "Best Experience in New South Wales" at the Golden Backpack awards ceremony at Dockside last night, Wednesday 7<sup>th</sup> November.

In cooperation with TNT magazine, the reader-voted Golden Backpacks are Australia and New Zealand's only dedicated awards for the independent travel sector rewarding companies who work to make backpacking around Australia and New Zealand that extra bit special.

BridgeClimb is regarded as the 'must-do' activity in Sydney with over 2 million people from all over the world having experienced the Climb of their life alongside celebrities such as Will Smith, Robert De Niro, Justin Timberlake, Nicole Kidman, Pierce Brosnan and Cameron Diaz! In the last year, more than 2000 backpackers have made the trip up the Sydney Harbour Bridge.

BridgeClimb's Managing Director, Todd Coates, accepted the award and acknowledged all of the Climbers who have given BridgeClimb the opportunity to create for them an unforgettable memory of the world famous Sydney Harbour Bridge.

Mr Coates also recognised the other finalists in the category. "It is humbling to be honoured in the 'Best Experience in New South Wales' category amongst the impressive company of my fellow finalists for this award."

"Winning this award ensures that our team will drive forward with even greater pride and commitment in ensuring the climb of a life time for 'Every Climber Every Time'," said Mr. Coates.

BridgeClimb offers the ultimate experience of Sydney, enabling visitors from Australia and all over the world to scale an Australian icon. By Day, Twilight or at Night, BridgeClimb provides magical views against an expansive backdrop of glistening waters, colourful skies, and sparkling city lights.

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