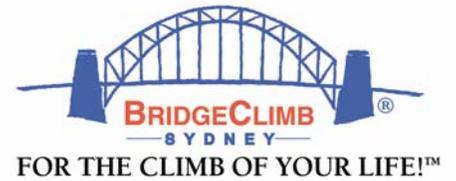


# **MEDIA RELEASE**

**Friday, 18 November 2006  
For Immediate Release**



## **BridgeClimb Sydney acknowledged as Award Winning Tourist Attraction – Best Major Tourist Attraction**

### **2006 New South Wales Tourism Awards**

BridgeClimb Sydney has taken top honours as the best “Major Tourist Attraction” at the 2006 New South Wales Tourism Awards, announced last night at an awards ceremony attended by special guests including The Hon. Sandra Nori, New South Wales Minister for Tourism, Sport and Recreation, Minister for Women and the Minister for Assisting the Minister for State Development.

The award for best “Major Tourist Attraction” recognises BridgeClimb as a ‘hallmark destination in its own right’.

This is the fifth time that BridgeClimb has been awarded best “Major Tourist Attraction” in New South Wales and follows the company’s recent announcement of a new Climb experience, The Discovery Climb. The Discovery Climb will take Climbers through the heart of the Sydney Harbour Bridge before ascending to the very top 134 metres above sea level. This new BridgeClimb adventure will take Climbers to areas never before accessible to the public.

In accepting the award, BridgeClimb acknowledged their customers who have allowed BridgeClimb the privilege to share in creating life long memories.

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Since commencing operations in 1998, BridgeClimb has seen extraordinary growth in both domestic and international visitors and recently welcomed its 1.8 millionth Climber. BridgeClimb is now regarded as the 'must-do' activity in Sydney and will now offer Climbers the choice of two Climb experiences.

An Australian success story that was ten years in the making, BridgeClimb is the vision of businessman Paul Cave. After a decade of negotiations with local and State Government bodies as well as community groups and safety experts BridgeClimb opened its doors to allow public the chance to scale this Australian icon.

Over 150,000 Climb groups have made it to the summit of the Sydney Harbour Bridge. Climbs depart the BridgeClimb base every 10 minutes and BridgeClimb operates dawn, day, twilight & night Climbs 7 days a week. Climbers now have the choice of The Bridge Climb over the top of the awesome structure, or The Discovery Climb, through the heart of the Sydney Harbour Bridge.

For booking enquiries call (02) 8274 7777 or book online at [www.bridgeclimb.com](http://www.bridgeclimb.com)

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BridgeClimb's Managing Director, Todd Coates, is available for interviews. For further information or to obtain images please contact:

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