

MEDIA RELEASE



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Oprah Winfrey and her Ultimate Viewers break world record on the Sydney Harbour Bridge

Oprah Winfrey's record breaking adventure on the Sydney Harbour Bridge last night aired on Network Ten as a part of the second episode of Oprah's Ultimate Australian Adventure.

Last night's program was Australia's most watched show for the night and drew an audience of 1.64 million viewers.

A total of 316 people conquered the Bridge for the amazing TV moment, breaking a new record for BridgeClimb Sydney which resulted in priceless footage that will be broadcast in over 145 countries across the globe.

The 13 minute BridgeClimb segment featured stunning panoramic views of the Bridge and the surrounding harbour as Oprah and her Ultimate Viewers scaled to the summit on a perfect Sydney summer's day.

Other features of the segment included Oprah reciting a poem by Langston Hughes and singing Christmas carols with her fans, as well shots of her best friend Gayle King and several Ultimate Viewers conquering their fear of heights.

One emotional Ultimate Viewer said "I have a phobia of bridges, so this is...I can't even explain...it's an opportunity to be able to climb this bridge and to face my fear basically, and that's what I'm doing, I'm facing a fear".

Oprah opened the BridgeClimb segment by claiming that "One of the most unique sites in this enchanting city is the stunning Sydney Harbour. There is no better way to see it in all of its glory than to climb to the top of the bridge in the middle of it all".

BridgeClimb is considered a 'must-do' tourist attraction in Sydney, with over 2.6 million people from over 137 countries having climbed the Bridge since it opened in 1998. Climbers can climb to the summit of this world famous icon on The Bridge Climb, The Discovery Climb or for those who are short on time, The Express Climb.

For booking enquiries call (02) 8274 7777 or book online at www.bridgeclimb.com.

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