

MEDIA RELEASE

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First Ever Disco on Sydney Harbour Bridge Launched for Mardi Gras 2014

From 18th November 2013, supporters of the Sydney Gay & Lesbian Mardi Gras Festival can purchase tickets for BridgeClimb's first ever Mardi Gras Disco Climb, running between 17 February and 6 March 2014.

The Mardi Gras Disco Climb offers climbers the chance to dance-off with their friends on a stage like no other, the summit of the Sydney Harbour Bridge.

This fun and original climb is in celebration of 2014's [Mardi Gras Festival](#) and is a chance to fully participate in the internationally renowned festival whilst enjoying one of Australia's most popular experiences.

BridgeClimb CEO, Todd Coates, said, "The team at BridgeClimb are thrilled to be part of the celebration of this iconic event. We greatly appreciate the history and connection the city has to the annual Mardi Gras festival since it began in 1978.

"We strive to make heroes of every climber, and we're very excited to welcome Mardi Gras supporters seeking a lifetime memory of the Bridge to add to their Sydney Mardi Gras experience".

Mardi Gras climbers ascend 1,002 steps, whilst passionate Climb Leaders share stories about Sydney. They can then showcase their best dance moves to a disco beat, all captured on a complimentary 8 second video.

The 3 ½ hour route takes climbers through the heart of the Sydney Harbour Bridge's massive structure before summiting to the very top of the Bridge, 134 metres above sea level, where they are rewarded with a spectacular 360 degree view of the city.

BridgeClimb offers a truly memorable experience, perfect for special occasions, family adventures, team building and corporate events. For more information, please visit www.bridgeclimb.com or call (02) 8274 7777.

- Ends -

About BridgeClimb:

BridgeClimb, the dream of Chairman & Founder Paul Cave, is considered a 'must-do' tourist attraction in Sydney, with more than 3 million people, from more than 137 countries, having climbed the Bridge since it opened in 1998. Climbers can climb to the summit of this world famous icon on The Bridge Climb, The Discovery Climb, The Express Climb and BridgeClimb's newest climb; The Mandarin Climb. Launched in response to the growing Chinese market in Australia, The Mandarin Climb features local Mandarin speaking guides. BridgeClimb has won numerous awards including the 2012 'Best Guided Tour in Australia' Australian Traveller Reader's Choice Award.

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