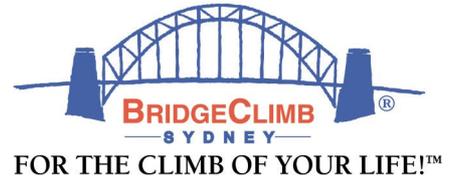


MEDIA RELEASE

Sunday February 14 2010



CHINESE ROMANCE HITS NEW HEIGHTS AT THE DAWN OF THEIR NEW YEAR ON VALENTINE'S DAY

At the dawn of this Valentine's Day, six couples who travelled to Sydney from China scaled to the top of the world famous Sydney Harbour Bridge for a most romantic welcome to their New Year.

With the two occasions this year coinciding, the couples heightened their declarations of love and "Kung Hei Fat Choy!" all 134 metres above the majestic Sydney Harbour.

In 2010, Chinese New Year celebrates the Year of the Tiger, representing someone who is sensitive, emotional, and capable of great love.

And great love there was, from the moment the six couples set out hand in hand to the time they reached the Bridge's summit. As first light of the New Year emerged so too did a few passionate moments.

"It's a great way to start the New Year, and we now have a new romantic perspective of Sydney," couple Mr He Wei and Ms Song Na said.

Another couple, Mr Cai Zhao Ming and Ms Zhang Li are celebrating their honeymoon in Australia and said "The mist surrounding the city this morning really made it a magical experience...just unforgettable".

While the couples joked that the coinciding dates meant that there was one less present to give, their romantic sides came out when struck with the awe inspiring view from the top of the Sydney Harbour Bridge.

The Bridge is no stranger to romance; it is estimated that over 2,800 couples have become engaged whilst climbing the Bridge with BridgeClimb over the last 11 years.

From dawn to dusk and even into night, a Climb on the Sydney Harbour Bridge with BridgeClimb is an ideal experience to share with loved ones. For these six couples it is also a New Year they will remember forever.

For BridgeClimb tickets or Gift Certificates please call (02) 8274 7777 or visit www.bridgeclimb.com

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